



**Job Title:** Marketing and Communications Internship

**Position Summary:**

Row New York seeks a Marketing and Communications Intern to help us reach a wider audience of potential supporters and participants by capturing compelling content through video, photography, and other storytelling mediums. The Marketing and Communications Intern will report to the Marketing and Communications Manager. The position will work with a wide range of staff and participants at our various boathouse and main office locations. This is an exciting opportunity for a driven college student interested in the communications profession or digital marketing.

**Main Responsibilities:**

- Primary: Visit Row New York boathouses and/or interview program staff and participants to generate material for the blog and social media
- Assist in drafting both blog and digital content / brainstorm campaign ideas
- Ensure that Row New York's public/online presence is always up-to-date and consistent; regularly review Row New York's website
- Assist in keeping monthly social media editorial calendar up to date

**Qualifications:**

- Excellent organizational skills
- Photography and videography skills; comfort interacting with and interviewing people
- Excellent writing skills and interest in contributing to our weekly blog
- High level of comfort using various social media platforms
- Ability to communicate with sensitivity and to work with diverse populations
- Commitment to the mission of Row New York and passion for helping youth succeed

**Hours:** 7-10 hours per week with occasional weekends

**Duration:** Flexible March, 2017 start date, with a 3-4 month commitment. Summer internship negotiable.

**Compensation and Benefits:**

The Marketing and Communications Intern will receive a monthly paid stipend. Row New York is committed to creating a culture that is supportive of learning, growth, and staff development. Our interns are encouraged to join staff trainings and other development opportunities.

**To Apply**

Submit cover letter highlighting what you're interested in working on as a marketing and communications intern and your relevant communications experience, resume, and 1 reference to [ruby@rownewyork.org](mailto:ruby@rownewyork.org) with "Communications Internship" in the subject line. Row New York is an equal opportunity employer.